



agreed to the entry of this decision, and therefore such decision will be entered.

Order

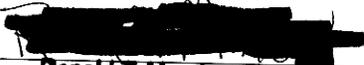
1. Respondent New Albertson's, Inc., its agents and employees, successors and assigns, directly or through any corporate or other device, shall cease and desist from violating the Act and the Regulations and Standards.

2. Respondent New Albertson's, Inc., is assessed a civil penalty of \$1,000, to be paid by check made payable to the Treasurer of the United States, and sent to complainant as follows:

Colleen A. Carroll  
Office of the General Counsel, Marketing Division  
1400 Independence Avenue, SW  
South Building, Room 2343  
Washington, DC 20250-1417

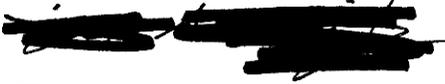
This order shall become effective on the first day after service of this decision on the respondent. Copies of this decision shall be served upon the parties.

NEW ALBERTSON'S, INC.,  
a Delaware corporation  
Respondent

By   
Ronald T. Mendes  
Vice President  
Its Pharmacy Law & Regulatory Affairs

  
Colleen A. Carroll  
Attorney for Complainant

Done at Washington, D.C.  
this 20 day of Dec, 2007

  
Jill S. Clifton  
Administrative Law Judge